

Last Updated: May 2023

# Northern Idaho Economic Overview

123,063 Civilian Labor Force (Apr 2023) **Unemployment Rate (Apr 2023)** 3.3% Population (2022) 272,719 Median Household Income (2021) \$52,970 Per Capita Personal Income (2021) \$47,566 Poverty Rate (2021) 10.6%





# 1. Northern Demographic Characteristics, 2021 5-Year ACS

	Northern	Region (%)	State of Idaho (%)	United States (%)
Total Population	249,397	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	239,574	96.1%	86.5%	68.2%
Black or African American alone, not hispanic	1,979	0.8%	0.7%	12.6%
Native American alone, not hispanic	7,909	3.2%	1.3%	0.8%
Asian alone, not hispanic	4,126	1.7%	1.4%	5.7%
Hispanic or Latino (of any race)	11,689	4.7%	12.9%	18.4%
Gender				
Male	124,413	49.9%	50.4%	49.5%
Female	124,984	50.1%	49.6%	50.5%
Age				
Median age	44.9	-	36.8	38.4
Under 18 years	55,410	22.2%	25.3%	22.5%
Over 18 years	193,987	77.8%	74.7%	77.5%
21 years and over	176,566	70.8%	65.4%	68.3%
Over 65 years	51,267	20.6%	15.8%	16.0%
Educational Attainment (Population 25 years and C	Over)			
Less than 9th grade	3,354	1.3%	2.2%	3.3%
High school graduate (with equivalencies)	51,313	7.3%	18.7%	18.2%
Some college, no degree	49,742	19.9%	16.4%	13.4%
Associate's degree	18,151	7.3%	7.0%	6.1%
Bachelor's degree	29,500	11.8%	14.0%	14.7%
Graduate or professional degree	14,437	5.8%	7.3%	9.5%
Median Household Income	\$52,970	-	\$63,377	\$69,021

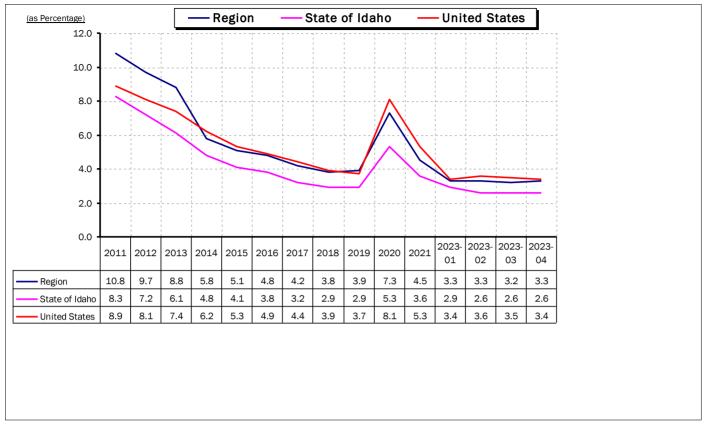
Source: US Census Bureau, American Community Survey 5-Year Estimates

# 2. Labor Force Growth, April 2022 to April 2023

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
April 2023	123,063	118,977	4,086	3.3%
April 2022	122,217	118,375	3,842	3.1%
YoY % Change	0.7%	0.5%	6.4%	0.2%

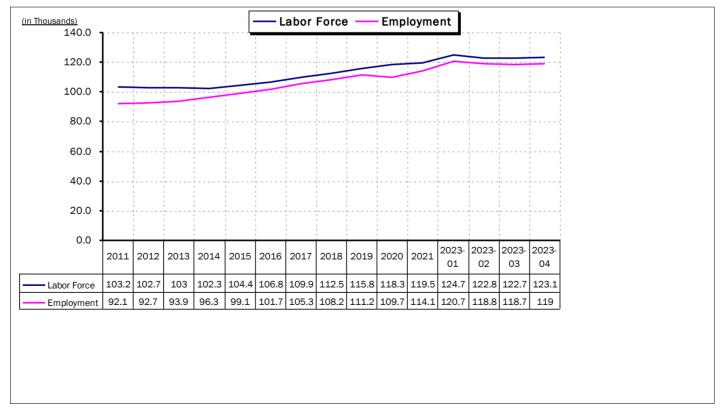
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 3. Seasonally-Adjusted Unemployment Rate, 2012 to April 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 4. Seasonally-Adjusted Labor Force and Employment 2012 to April 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2012, 2021, and 2022

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	73,534	\$33,795	94,097	\$47,177	94,750	\$51,020
Natural Resources and Mining	1,835	\$60,366	2,253	\$68,012	2,505	\$71,395
Construction	3,918	\$36,565	7,940	\$50,839	8,225	\$57,202
Manufacturing	7,244	\$39,545	8,346	\$54,232	8,384	\$57,790
Trade,Transportation, and Utilities	15,672	\$32,378	18,635	\$44,378	18,812	\$48,552
Information	947	\$45,099	1,130	\$89,778	1,184	\$74,495
Financial Activities	3,411	\$42,292	4,460	\$64,771	4,127	\$67,954
Professional and Business Services	6,852	\$38,154	8,493	\$54,731	8,352	\$63,084
Education and Health Services	16,318	\$34,318	21,012	\$49,578	20,952	\$53,154
Leisure and Hospitality	10,540	\$16,574	14,184	\$23,768	14,489	\$25,724
Other Services	1,824	\$23,995	2,375	\$33,925	2,524	\$38,954
Public Administration	4,973	\$42,279	5,263	\$54,748	5,197	\$59,033

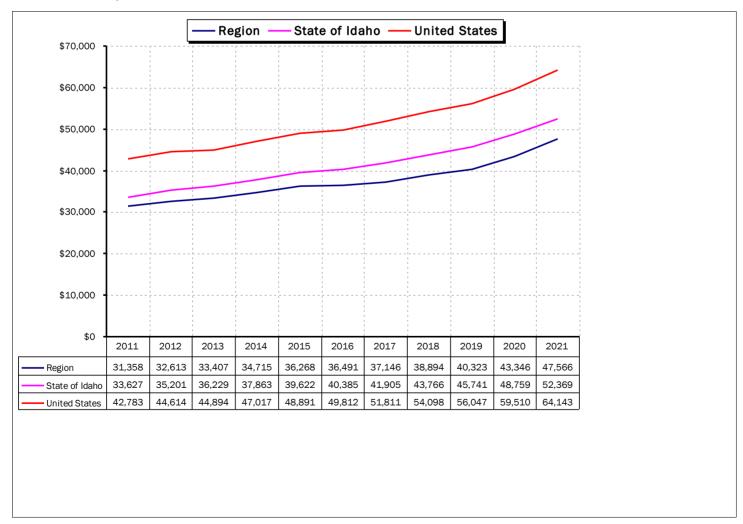
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

### 6. Top Employers, 2021

Employer	Ownership	Employment Range
Kootenai Health	Local Government	2,500 - 4,999
Wal-Mart	Private	1,000 - 2,499
Coeur d'Alene School District	Local Government	1,000 - 2,499
Hagadone Hospitality	Private	500 - 999
Kootenai County	Local Government	500 - 999
North Idaho College	Local Government	500 - 999
Couer d'Alene Casino	Local Government	500 - 999
Idaho Forest Group	Private	500 - 999
Post Falls School District	Local Government	500 - 999
Lakeland School District	Local Government	500 - 999

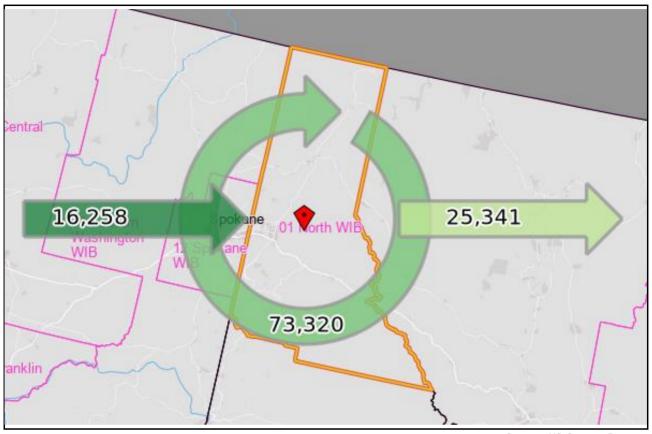
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

### 7. Real Per Capita Income, 2011 to 2021



#### 8. Labor Force Commuting Patterns, 2020

It is estimated that 73,320 workers lived and worked in Northern Idaho in . Another 16,258 workers were employed in Northern Idaho but lived outside, while 25,341 workers lived in the area but commuted outside for work.



Source: US Census Bureau

### 9. Top 10 Cities Where People Who Work in Northern Idaho Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	17,522	19.6%
Post Falls	11,035	12.3%
Hayden	4,863	5.4%
Rathdrum	2,882	3.2%
Sandpoint	2,702	3.0%
Spokane Valley , WA	2,104	2.3%
Spokane, WA	1,591	1.8%
Dalton Gardens	722	0.8%
Bonners Ferry	675	0.8%
Boise City	661	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

# 10. Top 10 Cities Where People Who Live in Northern Idaho Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	27,127	27.5%
Post Falls	9,490	9.6%
Sandpoint	6,082	6.2%
Spokane , WA	5,799	5.9%
Hayden	5,775	5.9%
Spokane Valley , WA	4,499	4.6%
Boise City	1,670	1.7%
Rathdrum	1,576	1.6%
Ponderay	1,407	1.4%
Bonners Ferry	1,315	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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